

New Jersey Science Convention



**Zoom with us.
No mask required.**

NJSC Virtual 2020 Updated Exhibitor and Sponsor Opportunities

NJSC Virtual 2020 Format:

- Live presentations are scheduled for the Saturdays and Sundays on the weekends of October 17 & 18, November 14 & 15, January 9 & 10, and February 6 & 7. The finalized schedule of presentations can now be seen on the NJ Science Convention website (njscienceconvention.org).
- Professional Educator registration fee to attend all live virtual sessions is \$19.

Our goal is to receive exhibitor and sponsor registration and materials we need for our website by October 1.

On October 9 we will send an invitation to registered attendees to sign up for the live presentations they would like to attend on October 17 and 18. This email would also allow us to encourage them to visit our “Exhibit Hall” using a link to our website. We will continue to accept Exhibitor and Sponsor donations after October 1 with the understanding that it may take some time to get the information to our attendees and to get everything up on our website.

Exhibitors:

Exhibitor Fee is \$50 for the whole Convention, which officially begins on October 17, 2020 and runs through February 7, 2021. The fee entitles exhibitors to the following:

- Exhibitor names and logos will be posted on our website’s Exhibit Hall page. The link can direct the viewer to any page on the exhibitor’s website.
- All exhibitors are invited to share one video for our On-Demand page. (Maximum one hour).
- Exhibitor names will be displayed before all live and archived presentations.
- The links to exhibitor websites, On-Demand videos, and archived presentations (Video Showcase) will be available from October 2020 through July 2021.

	Sponsorship Levels			
	Exhibitor	Silver	Gold	Platinum
Company Logo on Exhibit Hall Page with 1 link (relative size)	small	small	medium	large
Company Name included during live presentations	✓	+ logo	+ logo	+ logo
Videos(s) on public On-Demand Page (max total hours)	1	1-1/2	2	3
Company Logo on Home page with link to Spotlight Page	×	✓	✓	✓
Spotlight Page – Showcase your company on this page made just for you	×	✓	✓	✓
Contact Information – Spotlight Page Company Name, Address, Website URL, Name, Email, Phone Number	×	✓	✓	✓
Company Profile (characters) – Spotlight Page Provide information about what your company has to offer.	×	600	1200	2400
Featured Product Listing – Spotlight Page Engage visitors with product descriptions, images, and links to the products on your site. (products / characters per description)	×	2 / 250	4 / 400	6 / 650
Documents/Resources – Spotlight Page (max file size each – 3 MB)	×	1	3	5
Email Capture – on Spotlight Page Keep in touch with interested visitors. Use our opt-in email form or your own.	×	×	✓	✓
Email Acknowledgement with company name included in all email notices to registered attendees	×	×	×	✓
Video Showcase Sponsorship – Recognition as sponsors of archived presentations on our Video Showcase	×	×	×	✓

Sponsors: All Sponsors are entitled to the following:

- Sponsor logos will be prominently featured on our Home page and Exhibit Hall page. The Home page link will be to the sponsor’s website. The Sponsor logo featured at the top of the Exhibit Hall page will link to an individual Sponsor Spotlight page featuring the organization. The Sponsor Spotlight page can include any of the following **PLUS** the features listed under the sponsorship levels below.
 - Company Name
 - Address
 - Website URL (This could be different than the one used on the Exhibit Hall)
 - Contact Information (name, email, phone number)

View a sample Sponsor Spotlight page at <http://www.njscienceconvention.org/spotlight-sample.html>.

- Sponsor names and logos will be prominently featured in advance of all live and archived presentations.
- The links to sponsor websites, On-Demand videos, and archived presentations (Video Showcase) will be available from October 2020 through July 2021.

Levels of Sponsorship:

Platinum (\$1000+)

- Listed first with the largest Logo in the arrival area of the Exhibit Hall page
- Can provide up to a maximum total of 3 hours of on-demand videos*
- Company Profile (2400 characters)
- **Five** documents (resources) people can download (3MB each)
- **Six** featured products including images (png/jpeg) and descriptions (650 characters each)
- Opt-in Email Capture form
- Acknowledgment in email notices to all registered attendees
- Recognized as Sponsors of the archived presentations on our Video Showcase

Gold (\$500+)

- Listed next with a slightly smaller Logo in the arrival area of the Exhibit Hall page
- Can provide up to a maximum of 2 hours of on-demand videos*
- Company Profile (1200 characters)
- **Three** documents (resources) people can download (3MB each)
- **Four** featured products including images (png/jpeg) and descriptions (400 characters each)
- Opt-in Email Capture form

Silver (\$250+)

- Listed last with smallest Logo in the arrival area of the Exhibit Hall page
- Can provide up to a maximum of 1-1/2 hours of on-demand videos*
- Company Profile (600 characters)
- **One** document (resource) people can download (3MB)
- **Two** featured products including an image (png/jpeg) and description (250 characters each)

*We are using Vimeo to host the videos. Vimeo supports just about most kinds of video files, including these common formats: MP4, MOV, WMV, AVI, and FLV. All videos uploaded to Vimeo will be converted to square pixels. Regardless of format, all videos will be displayed at the correct aspect ratio.